

PUBLIC PARTICIPATION



Log in now to participate in today's polling questions!

Pollev.com/ncworks471



May 23, 2018 Hickory, North Carolina

Welcome and Opening Remarks

Kevin Trapani Chair





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Please select which organization you represent:

Local workforce development board

Department of Commerce

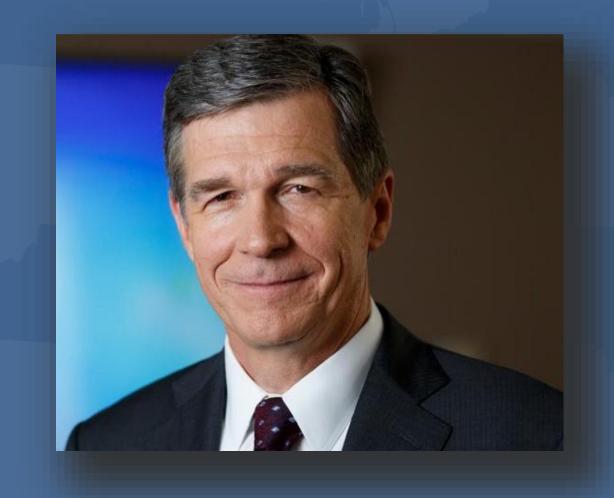
Community College

Public Schools

Business

Other

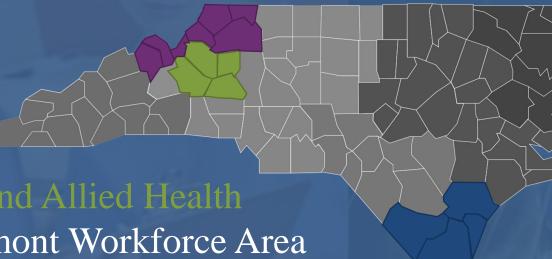
Governor Roy Cooper



NCWORKS_ COMMISSION

NCWorks Career Pathways

High Country Workforce Area



Nursing and Allied Health

Western Piedmont Workforce Area

Alexander Burke Caldwell

Catawba

Construction Technology

Cape Fear Workforce Area

Columbus

New Hanover

NCWORKS COMMISSION

Work-based Learning

• Provide meaningful incentives for businesses



• Develop a unified outreach campaign

• Increase opportunities for students



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What tools do you need to help increase work-based learning opportunities at your organization?

Funding A

Partners **B**

Resources on how to get started **C**

Technical Assistance **D**

Legal Assistance (labor laws, liability assistance, etc.)

Marketing/promotion of existing programs and activities **F**

Local Innovation

Promoting Burke County Careers



Local Innovation



Systematic approach to shaping future careers and meeting local workforce demands

Local Innovation



Together, We All Win

NCWORKS_ COMMISSION

Committee Updates

Executive Committee – Olalah Njenga

Business Engagement – Marti Matthews

Performance and Accountability – Mel Chernoff

Education and Training – Stan Sherrill

Governance and System Alignment - Susan Jackson



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What do you see as the most important workforce needs in serving our veterans and their families?

Awarding credit for prior military experience A

Helping veterans transition into the civilian workforce (i.e., job search assistance, career assessments)

Improving access for veterans to get additional education and training C

Supporting military spouses and families **D**

Retaining the veteran workforce in the state and local communities **E**

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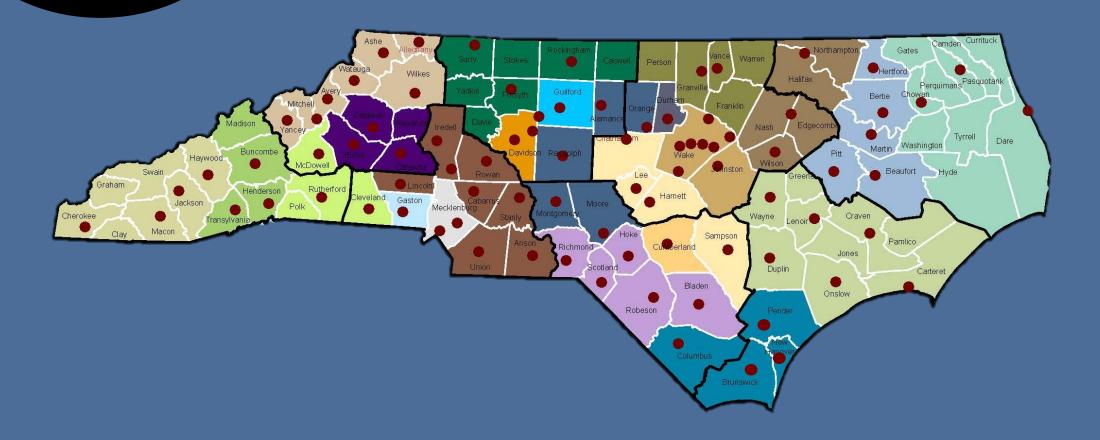




Where workforce partners come together under one roof to serve job seekers and businesses

Alignment and integration of service delivery







The NCWorks Commission, in partnership with local workforce boards, oversees career centers

The commission develops criteria to evaluate career centers every 3 years

Career Center Criteria

Customer Centered Design & Accessibility Partnerships and Integrated Services

Professional Staff Performance & Customer Satisfaction

Center Certification Process



Local Workforce Board submits application

On-site visit

Certification or additional technical assistance

Continuous improvement efforts post-certification

NCWorks Career Center Certification

Western Piedmont Workforce Area



720 E. Union Street, Morganton, Burke County

403 Conover Station SE, Conover, Catawba County

1909 Hickory Blvd, SE, Lenoir, Caldwell County



HOMETOWN STRONG

COMMUNITY FOCUSED PARTNERSHIPS

Core Principles

Use Existing
Data &
Programs

Led by Local Priorities

HOMETOWN STRONG

Share Templates for Success Build on Strengths & Assets

Broad Common Themes to date



- Revitalizing Local Economies
- Infrastructure
- Connectivity
- Workforce Training

Contact





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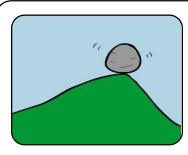


Let's Get to Work



Identifying Local Needs





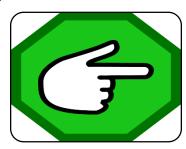
Cusp Projects

- Needs a push to make it happen
- Short term



Convening Conversations

- Needs to pull all decision-makers into agreement on next steps
- Medium term

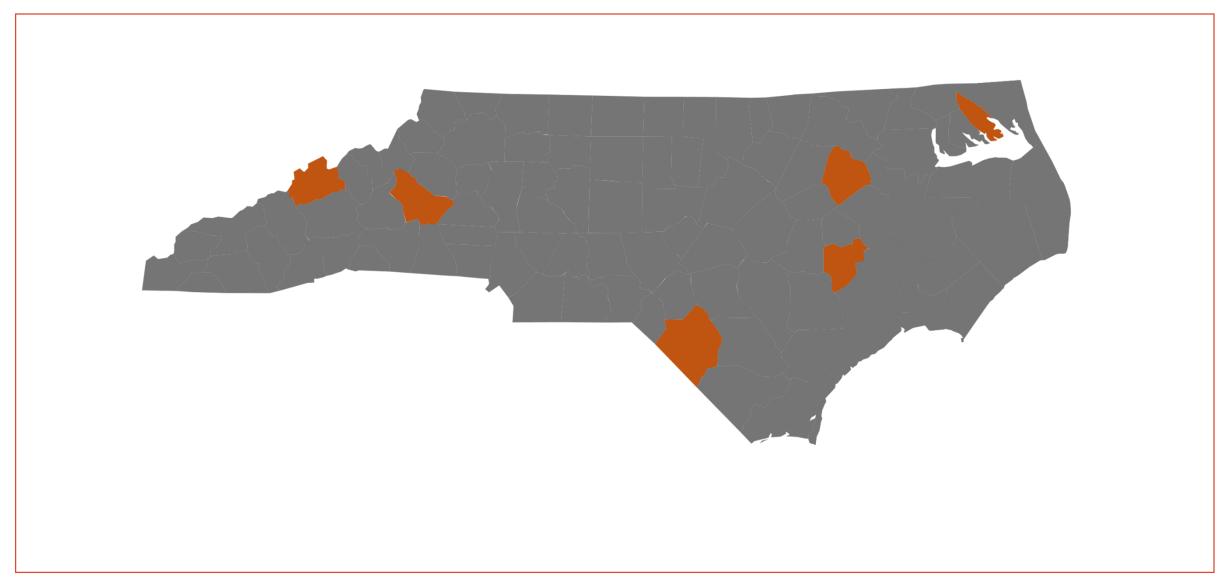


Identifying Long-Term Projects

- Needs help with momentum
- Long term

Initial Six Counties





Workforce _ UPDATES

Workforce Updates



October 10 - 12, 2018 | Greensboro, NC



Workforce Updates

Callie Womble, Ph.D.

February 2018
North Carolina State University
Ph.D. in Educational Research and Policy
Analysis

2018 Higher Education Dissertation of the Year Award.



Workforce _ UPDATES



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What do you consider to be the greatest workforce development challenge?

Aging Workforce

Keeping up with technological changes

Changes to the structure of employment (e.g., the gig economy)

Shortage of people with technical skills

Shortage of people with employability or soft skills

Need for work-based learning

Public Comments

- > Sign in at podium
- > Limit time to 2 minutes
- > Comments are relevant to workforce





> Additional comments may be sent to the commission at:

ncworkscommission@nccommerce.com

